

## GESS Q.

GESS Q. is a software system for **questionnaire-based data collection**. The result of a 13-year development **by experts for experts**, GESS Q. uses a practice-based approach to provide solutions that go far beyond the typical standards. The data collected can be monitored in different views at any time. The results can be depicted in the form of statistics, quota status, freely definable tables or log files for online reporting and exported as an SPSS or ASCII data set for extended analysis at any time.

### One software.

Executable on **web servers, standard PCs and Android** mobiles and usable for **CAWI, CAPI, CATI** or data collection from paper questionnaires via keyboard entry. All versions share the same software core and are thus fully compatible with one another.

### One layout.

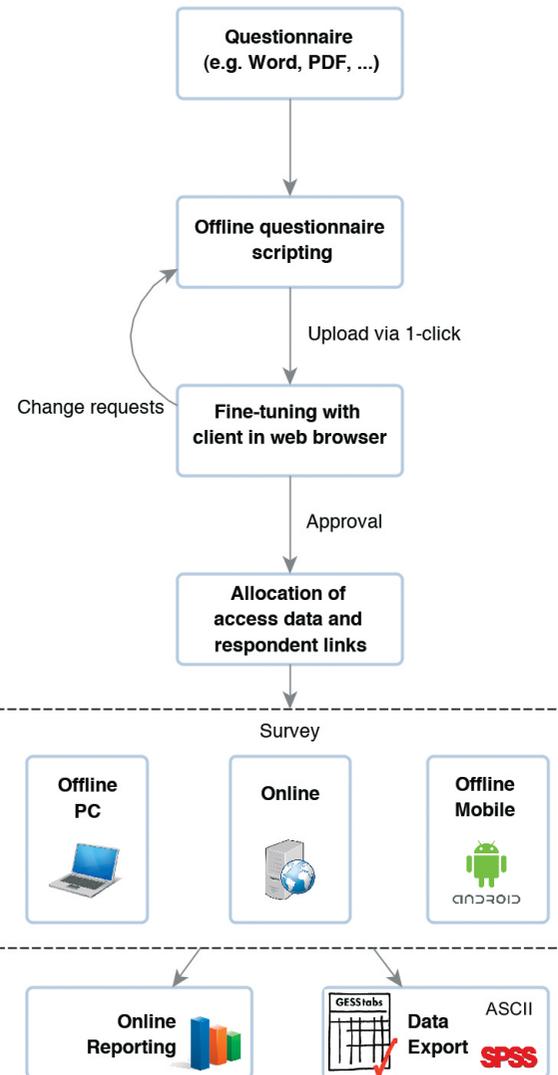
Questionnaires look the same on all devices. Independently of the content, the user-definable layout is uniformly based on HTML/CSS.

### One script.

Online, offline, mobile or everything at the same time with just one script. Script? That's right! With a little bit of practice, scripting is unbeatable when it comes to **speed, precision and clarity**. Executable commands as text in script files are easy to read, edit and copy and simple to **compare, merge and version**. Optimal usability for professional use!

## One system fits all.

GESS Q. can be integrated smoothly into any project flow.



## All languages.

**Chinese? Cyrillic?** GESS Q. is designed for global use. During the interview, it is possible to switch between different language sources - either as selected by the respondent or based on scripting commands during the interview process.

## All complexities.

Filtering, sorting, randomisation, calculation, quota access and programming. Wide-ranging and sophisticated functions make it possible to implement questionnaire logic with **any degree of complexity**.

## All freedoms.

**Diverse interfaces** permit e.g. access to web services, the seamless integration of special software such as Sawtooth, the export of JSON files of the questionnaire content or the programming of customised question types.

## All inclusive.

The software contains a multitude of graphic display options **free of charge**: drag & drop, rankings, sliders, 3D views, a packaging configurator, image maps, thumbnails, ...



## GESS Q. Android

Android has become **the** platform for mobile surveys and is indispensable for CAPI or self-administered questionnaires. The **Q. Android app** offers an abundance of additional options specifically designed for **car clinics**.



### Simple organisation.

Productivity with no ifs and buts: full script compatibility and the uniform layout mean questionnaires can be executed on the script developer's PC just as easily as on any Android hardware - without the need for adaptation. The questionnaire can also be fine-tuned with the client online via the browser. And that's not all: in the field, the app can also be used to **download** studies from the web server and **upload** the data collected.

### High security precautions.

Thanks to **constant data backup**, the interview can be resumed even after a device failure.

One extremely important aspect for e.g. car clinics: the optional on-demand **NetBlock** service prevents any form of wireless communication. **AppBlock** blocks all device functions, including the camera.



## Modern technology, modern data.

The recording of audio streams, photos, videos and GPS coordinates are all part of the standard repertoire. The resulting photos etc. can then be displayed and incorporated in the interview as it progresses.

### It all works offline too.

The Q. Android app syncs with the desktop version for standard PCs. Using the USB port, the PC and app can exchange questionnaires and data at the push of a button.

- Download free trial versions of GESS Q.



[www.gessgroup.de/qdownload](http://www.gessgroup.de/qdownload)



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## GESS Q. The survey software for professionals.

